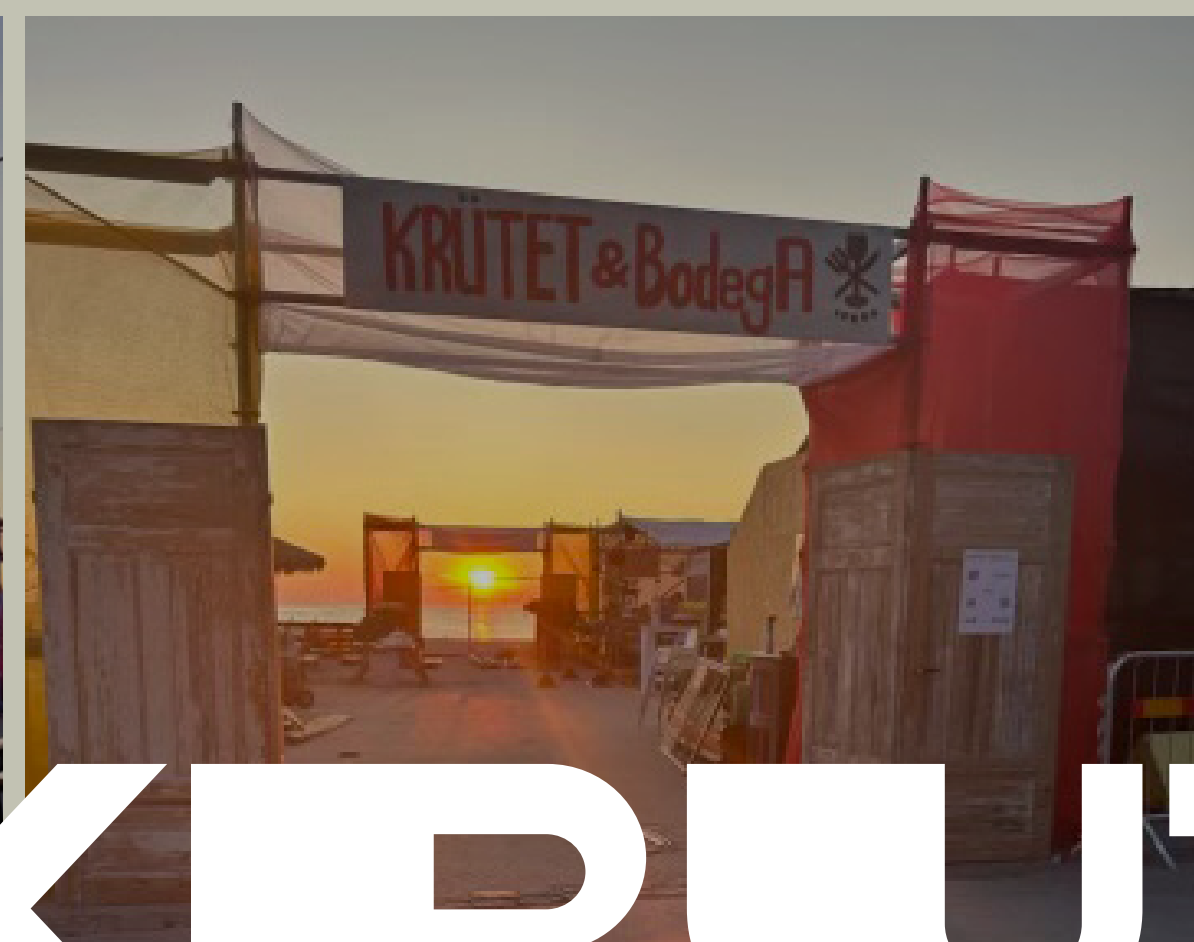


# KRUT TORN ET

CONTAINERPARKEN  
VISBY







# BACKGROUND

2023

**Kruttornet | Containerparken Visby (The Container Park Visby) opened during the 2023 Almedalen Week in the town of Visby on the island of Gotland, Sweden. It is the world's largest democrat meet up and Containerparken created a sustainable destination and circular meeting place where these themes were high on the agenda.**

Using recycled materials and original content it became an oasis for collaboration, food, co-creativity, and innovation. An inviting free zone for entrepreneurs, creators, and local talent. Applying openness and curiosity, **Containerparken** Visby was a test bed of new ideas for a sustainable future in the real world, demonstrating how real change could work in practice.

With a spotlight shining on global sustainability goals, climate change and sustainable development, Containerparken created a platform where people could celebrate, be educated and inspired. Here was an arena where both residents and travelers felt included and welcome to the pulse, party leader speeches and debates of the Almedalen Week.

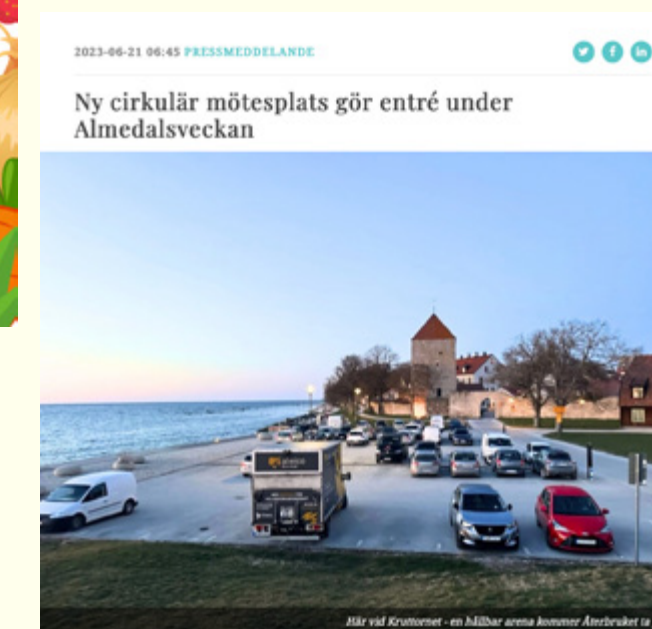
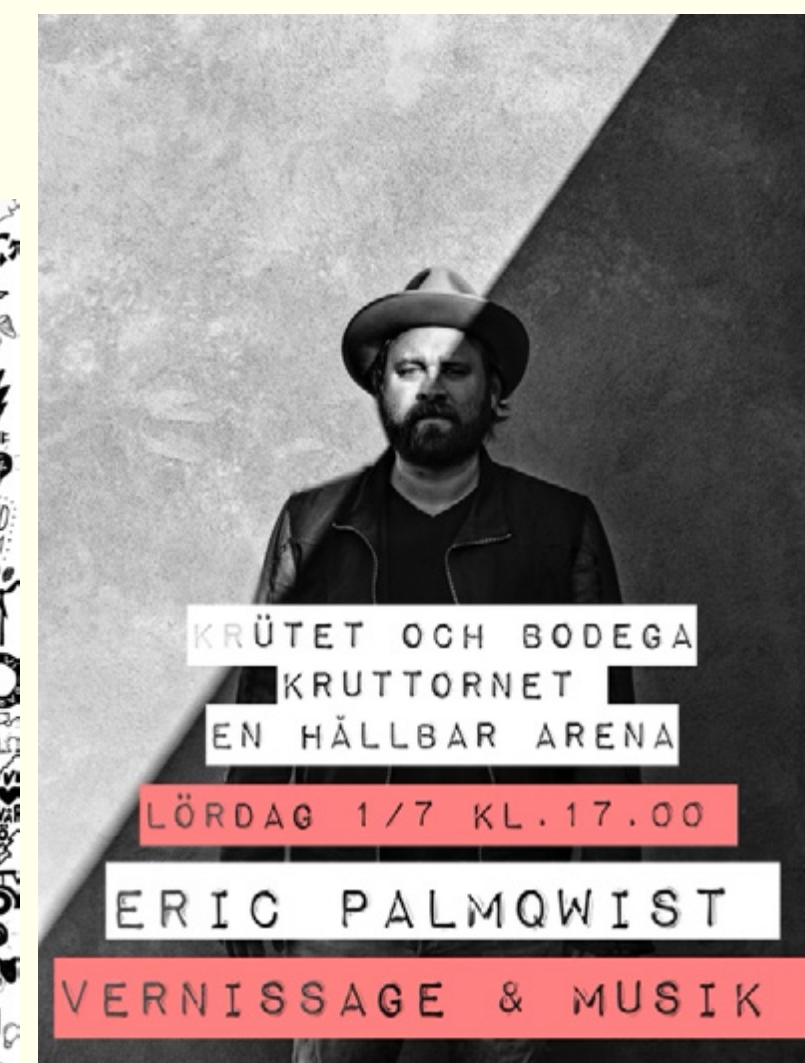


# THE PROGRAMME

2023



Ett flertal länsförsäkringsbolag och Forskningsfonden är i Almedalen för att skapa dialog om hur samhället kan utvecklas. Vi kommer dela med oss av goda exempel på lokala projekt för samhällsutveckling och lyfta nydanande forskning. Genom paneldebatter och samtal med beslutsfattare från kommuner och regioner, forskare och andra samhällsaktörer på plats är förhoppningen att detta kunskapsutbyte ska göra verklig skillnad och bidra till en hållbar utveckling runt om i landet.



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# THE FUTURE

2024

Every year, Kruttornet | Containerparken Visby, functions as a circular meeting place during the Almedalen Week, a sustainable arena. It represents a rejuvenation and democratization of the Almedalen Week aimed at involving more people in social development. It offers a unique opportunity for lobbying and a venue for exciting conversations, educational debates, and transformative potential. The venue is the Kruttornet parking lot right next to the Almedalen Park and the main stage of the Almedalen Week.

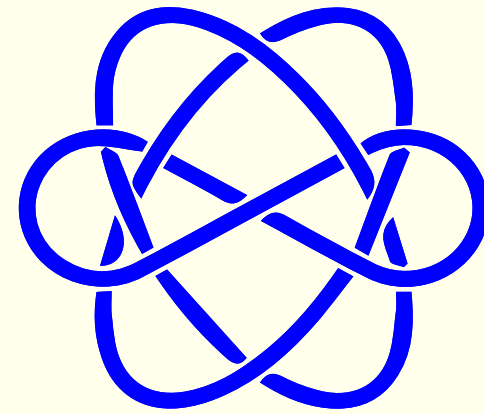
Kruttornet | Containerparken Visby provides two stages and rentable containers so that societal stakeholders can participate. In conjunction with other features of the area, such as areas for mingling, food and beverages, visitors encounter an easygoing entrance point to issues of sustainability inside a vibrant, popular area. It is the most natural meeting point during the Almedalen Week. Welcome to Kruttornet | Containerparken Visby during the Almedalen Week of 2024 (June 25-29). A sustainable arena for a better tomorrow.

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# HOW TO PARTICIPATE



**Containerparken Visby is offering societal stakeholders the possibility of hosting and curating the content on one of the two stages in the area. There are rentable containers in the area for such stakeholders to be on site with their own content material.**

## PROGRAM CONTENT

The opportunity for societal stakeholders to host and curate program content on one of the two stages in the area during the whole or parts of the Almedalen Week.

### **Two stages**

**Daylight hosting times: 9 a.m. to 4 p.m.**

**Evening hosting times: 5 p.m. to 10 p.m.**

**Rental costs for stage and container to be discussed.**

## CONTAINERS

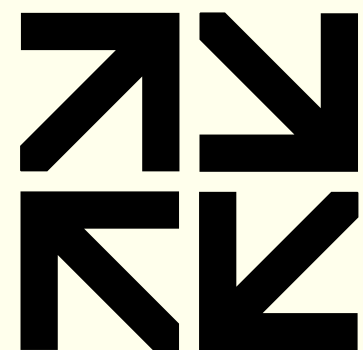
- Packaging in addition to rental cost to be discussed separately together with Containerparken Visby and our commissioned suppliers:
  - KNAK | Concept, visualisation and exposure for participant stakeholders
  - PA Kompaniet | Sound, light and other technical equipment.
  - Spiran | Construction scaffolding| Construction and atmosphere
- Containerparken Visby mandates – as far as possible - creating a sustainable event with a minimal climate footprint.
- An open, outdoor arena:
  - Parts of the park will provide rain cover.
  - The stage and the container are connected so that people can take refuge inside the container in case of rain.
- Security within the area is the responsibility of security hosts employed by Containerparken Visby and in accordance with permit rules concerning guards.

# CONTAINERPARKEN

**All over Europe, container parks have become a common feature of the urban scene as well as popular destinations for residents and tourists alike. They have emerged as modern venues, becoming focal points for cultural activities, cafés, restaurants, farm shops and retail stores in locations on permanent or temporary basis. We are bringing this phenomenon to Sweden with the ambition to create attractive sustainable developments which benefit the local community as well as entertaining and inspiring them and those who visit.**

**Containerparken** is an entrance free venue devoted to co-creativity, innovation, food, experiences and development. A free zone for entrepreneurs, designers and local talent. We are witnessing the emergence of a new form of joyful activism, a location taking the lead in demonstrating what real change can look like, now and in the future; a testing place for new ideas for a sustainable future in the real world; a temporary solution with long-term sustainability; a scene of - and for - joy, inspiration and celebration.

The Kruttornet | Containerparken Visby is the pilot project, providing a circular venue for food, drink, art, culture, and innovation, based on principles of sustainability and minimal environmental impact during Almedalsveckan (The Almedal Week). Almedalsveckan is the world's largest democratic meeting place and takes place annually in Visby on Gotland, Sweden. Kruttornet | Containerparken Visby is the epicenter for sustainability issues during the week attracting politicians from all parties, decision-makers, lobbyists, business people, the media, and ordinary citizens, for a high-profile but informal week full of dialogue, debate, learning and transformative potential.



**KRUT  
TORN  
ET** CONTAINERPARKEN  
VISBY

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